

## ACTIVITY PROGRAMME

### **THURSDAY 28<sup>TH</sup> MARCH (ARRIVAL AND INAUGURATION PARTY)**

Arrival and accommodation. Reception at the hotel with distribution of the tournament documentation, accreditation wristbands and official **Villarreal Yellow Cup Easter** gift.

7pm: **Gathering** of the participating teams in the square outside the Estadio de la Cerámica.

7pm: Exclusive welcome party for **accompanying persons\*** in the Estadio de la Cerámica VIP area (Gate 11).

7:30pm: **Grand Tournament Party** at the Estadio de la Cerámica with the presentation of all participating teams and medal ceremony. Open to the public free of charge.

### **FRIDAY 29<sup>TH</sup> MARCH (GROUP STAGE) – Matches will be played throughout the day.**

Tour of the Estadio de la Cerámica for players, coaching staff and **accompanying persons\***. (Confirm the chosen schedule beforehand with tournament staff, on Friday or Saturday).

**Autograph signing** by Villarreal CF first-team players.

7:45pm. **Talk** with **Marcos Senna**, Villarreal CF institutional representative for **accompanying persons\***. (Confirm beforehand with tournament staff).

### **SATURDAY 30<sup>TH</sup> MARCH (KNOCKOUT STAGE) – Matches will be played throughout the day.**

Tour of the Estadio de la Cerámica for players, coaching staff, **accompanying persons\***. (Confirm beforehand the chosen time with tournament staff, on Friday or Saturday).

9:30pm: **Leaders' Dinner\*** at the Estadio de la Cerámica to build the good atmosphere of the tournament. (Confirm attendance with tournament staff on Thursday 28<sup>th</sup> March).

**\*Maximum 2 co-ordinators / coaches by club**

### **SUNDAY 31<sup>ST</sup> MARCH (FINAL STAGE) – Matches will be played throughout the morning.**

Check Out from the hotel before 10am.

9am: Start of the **final phase of the tournament**.

1pm: Closing ceremony with **trophy ceremony** to champions, runners-up, top goalscorer and MVP in each age group.

**\*(exclusive access for accompanying persons with tournament wristband)**

## LOCATION AND SPORTS COMPLEXES

The tournament will take place in the following **sports complexes**:

**José Manuel Llaneza Training Ground**; Camino Miralcamp s/n. 12540 Vila-real.

- 5 7-a-side state-of-the-art artificial pitches.  
(CD 4A / CD 4B / CD 6 / CD 7 / CD 8)
- 2 11-a-side state-of-the-art artificial pitches.  
(CD 4 / CD 5)
- 1 11-a-side natural pitch.  
(CD 9)

**Pamesa Cerámica Training Ground**; Camí Primer Sedeny, 1, 12540 Vila-real.

- 1 7-a-side state-of-the-art artificial pitch.  
(PAM 4)
- 3 11-a-side state-of-the-art artificial pitches.  
(PAM 1 / PAM 2 / PAM 3)

**Pau Torres Municipal Sports Centre**; Av. Alemanya 48, 12540 Vila-real.

- 2 7-a-side state-of-the-art artificial pitches.  
(PT 2A / PT2B)
- 2 11-a-side artificial pitches.  
(PT 1 / PT 2)

**Les Alquerías Sports Complex**;

- 2 11-a-side artificial pitches.  
(ALQ 1 / ALQ 2)

**Fundación Flors Football Pitch**;

- 1 11-a-side artificial pitch.  
(FLO)

## INFORMATION CENTRE (+34 689 752 537)

LOCATION: José Manuel Llaneza Training Ground offices.

KICK-OFF TIME: from 9am to 10pm, from Thursday 28<sup>th</sup> March until Sunday 31<sup>st</sup> March.

CALENDAR AND RESULTS: **Villarreal Yellow Cup** (App Store y Google Play)

## TOURNAMENT ACTIVITIES

### GRAND TOURNAMENT PARTY & EXCLUSIVE WELCOME COCKTAIL

Date Thursday 28<sup>th</sup> March.  
Time 7pm (Exclusive welcome cocktail with **accompanying persons\***).  
7pm (Citation of participating teams).  
7:30pm (Start of the party).  
Location Estadio de la Cerámica (C. Blasco Ibáñez, 2, 12540 Vila-real)  
Attended by Players & coaching staff. Access free of charge.

### ESTADIO DE LA CERÁMICA TOUR

Date Friday 29<sup>th</sup> or Saturday 30<sup>th</sup> March.  
Time **(Confirm to the tournament staff on March 28th)**  
Location Estadio de la Cerámica (C. Blasco Ibáñez, 2, 12540 Vila-real)  
Attended by Players, coaching staff, **accompanying persons\***.

### AUTOGRAPH SIGNING

Date Friday 29<sup>th</sup> or Saturday 30<sup>th</sup> March.  
Time **(According to the training schedule of the Villarreal CF first team)**  
Location José Manuel Llana Training Ground. (C. Miralcamp, 12540 Vila-real)  
Attended by Players, coaching staff & accompanying persons. Access free of charge.

### TALK WITH MARCOS SENNA

Date Saturday 30<sup>th</sup> March.  
Time 7:45pm.  
Location Estadio de la Cerámica (C. Blasco Ibáñez, 2, 12540 Vila-real)  
Attended by **Accompanying persons\***.

### LEADERS' DINNER

Date Saturday 30<sup>th</sup> March.  
Time 9:30pm. **(Confirm to the tournament staff on March 28th)**  
Location Estadio de la Cerámica (C. Blasco Ibáñez, 2, 12540 Vila-real)  
Attended by 2 co-ordinators / coaches by club.

### CLOSING CEREMONY

Date Sunday 31<sup>st</sup> March.  
Time 1pm.  
Location José Manuel Llana Training Ground. (C. Miralcamp, 12540 Vila-real)  
Attended by Players, coaching staff, accompanying persons.

**\*(exclusive access for accompanying persons with tournament wristband)**